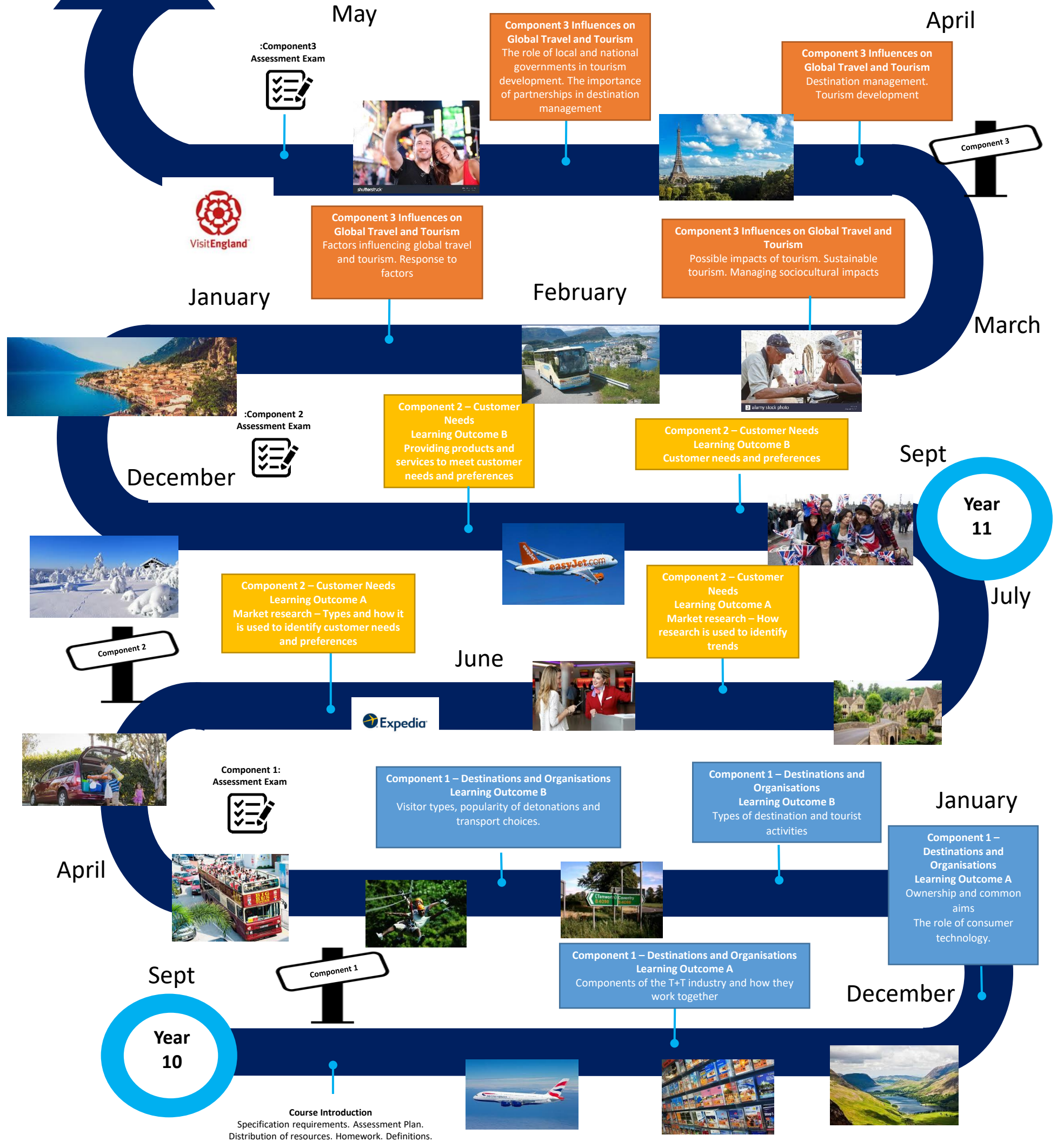


BTEC Travel and Tourism Tech Award- LEARNING JOURNEY



May

Component 3
Assessment Exam



Component 3 Influences on Global Travel and Tourism
The role of local and national governments in tourism development. The importance of partnerships in destination management

April

Component 3 Influences on Global Travel and Tourism
Destination management. Tourism development



Component 3

January

Component 3 Influences on Global Travel and Tourism
Factors influencing global travel and tourism. Response to factors

February

Component 3 Influences on Global Travel and Tourism
Possible impacts of tourism. Sustainable tourism. Managing sociocultural impacts

March



Component 2
Assessment Exam

Component 2 – Customer Needs
Learning Outcome B
Providing products and services to meet customer needs and preferences



Component 2 – Customer Needs
Learning Outcome B
Customer needs and preferences

Sept

Year 11



Component 2

Component 2 – Customer Needs
Learning Outcome A
Market research – Types and how it is used to identify customer needs and preferences



June

Component 2 – Customer Needs
Learning Outcome A
Market research – How research is used to identify trends



July



Component 1:
Assessment Exam



Component 1 – Destinations and Organisations
Learning Outcome B
Visitor types, popularity of destinations and transport choices.



Component 1 – Destinations and Organisations
Learning Outcome B
Types of destination and tourist activities

January

Component 1 – Destinations and Organisations
Learning Outcome A
Ownership and common aims
The role of consumer technology.

April



Component 1 – Destinations and Organisations
Learning Outcome A
Components of the T+T industry and how they work together

December

Year 10

Course Introduction
Specification requirements. Assessment Plan.
Distribution of resources. Homework. Definitions.

