Progression to Cowley Sixth Form College
BTEC Level 3 in Travel and Tourism

COWLEY INTERNATIONAL COLLEGE

BTEC Travel and Tourism - LEARNING JOURNEY

Unit 1:
Y11 Jan Exam Resit

Unit 3 The T+T Customer experience
Learning Aim C
Understand the importance of customer service to T+T organisations

Unit 3 The T+T Customer experience
Learning Aim B
Explore the needs and expectations of customers

Unit 3 The T+T Customer experience
Learning Aim A
Investigate T+T customer service

Unit 3– Customer experience

Unit 2 – UK T+T

Unit 2 –UK Destinations
Learning Aim A
Know UK travel and tourism destinations and gateways

Unit 2 UK Destinations
Learning Aim B
Investigate the appeal of UK tourism destinations for different types of visitors

Unit 2 UK Destinations
Learning Aim C
Plan UK holidays to meet the needs of different visitors

Year 11

Unit 5 Factors affecting worldwide travel and tourism
Learning Aim B
Understand influential factors on worldwide travel and tourism destinations

Unit 1:
Y10 May Exam

Unit 5 Factors affecting worldwide travel and tourism
Learning Aim B
Understand influential factors on worldwide travel and tourism destinations

Unit 1 Investigating the T+T Sector
Learning Aim C
The role of consumer technology.

Unit 1 Investigating the T+T Sector
Learning Aim B
Industries, organisations and interrelationships.

Unit 5 Factors affecting worldwide travel and tourism
Learning Aim A
Investigate how climate, and worldwide time, can affect the appeal of worldwide destinations

Unit 1 T+T Industry

Unit 1 Investigating the T+T Sector
Learning Aim A
The UK sector and it's importance to the economy.

Unit 5 Factors in worldwide T+T

Year 10

Course Introduction
Specification requirements. Assessment Plan.
Distribution of resources. Homework. Definitions.