



COWLEY
INTERNATIONAL COLLEGE

COWLEY
SIXTH FORM COLLEGE

CAREERS NEWSLETTER

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Welcome to the first edition of our 2024-2025 Careers Newsletter!



Welcome

At Cowley International College, we are committed to providing students with the skills, guidance, and opportunities they need to make informed choices about their future. Whether you're thinking about university, apprenticeships, or entering the world of work, there's a path for you.



Y12 CONSTRUCTION STUDENTS VISIT THE HOME BUILDERS CAREERS FAIR

At the beginning of their one-year course, Cowley Sixth Form College's Y12 Construction students visited the Home Builders Careers Fair at Haydock Park Racecourse.

The students got to speak to a number of industry leaders at the event, building up some contacts and having a go on the Construction simulator, in what was a really engaging event.

EMPLOYER IN THE FOYER

During this half term, there have been two 'Employer in the Foyer' events held in the Sixth Form reception area.

In September, **Liverpool Institute for Performing Arts** (LIPA) came in to give students the chance to pick up information about their courses and progression in the Arts, while in October, our visitors were from **Bluebird Care**, offering information and support for students interested in the healthcare industry.



In keeping with our commitment to provide students with outstanding careers guidance and tailored support when choosing their next step after school, we are now using Unifrog; an award-winning, online careers platform.

All students in all Years 7-13 now have access to this excellent website.

We have also set up a parent login so that you can use Unifrog as if you were a student yourself, allowing you to support your child throughout the process. The sign-up code you need is: **CWLCParents** and you can sign up at: www.unifrog.org/code.

The Unifrog platform is designed to support learners in making the most informed decisions about their futures and has a range of tools that are suitable for all year groups. Each student has their own personal account that provides a wide range of information related to their interests and aspirations.

Key features of the platform include:

- Exploring Pathways – personality quizzes, career and subject profiles, MOOCs and webinars
- Recording – self-reflection about extracurricular activities and key employability skills
- Opportunities – search tools showing live vacancies/courses/placements for apprenticeships, universities (in the UK and abroad), FE, virtual work experience and much more
- Applications – tools to help students build applications for a range of pathways (e.g. CVs, Personal Statements, Common App Essays)

Students access the platform by clicking a link in their welcome email, where they create a password and can begin using the platform. They login to Unifrog using their email address and password and they can do so from any computer, tablet or smartphone. We would encourage you to use the platform with your child so you can support them through the process of deciding their next step.

For more information, go to www.unifrog.org or [email us](mailto:email_us) and watch the video below.



UPCOMING COLLEGE EVENTS



CAREERS ASSEMBLIES - Y7-11

w/c Monday 11th November 2024

Cowley Careers Week features assemblies for all the 11-16 year groups. Representatives from universities, employers and apprenticeship providers will be coming in to talk about careers in their areas.



EMPLOYER IN THE FOYER - SIXTH FORM

Friday 15th November & Friday 13th December 2024

Our monthly 'Employer in the Foyer' events take place in the Sixth Form to provide students with access to careers and progression information from a wide range of providers.

In November, engineering firm **Bethell** will be present, while in December, we have visitors from the **Care at Home Group**.



Y10 CAREERS FAIR

Tuesday 19th November 2024

Every year, we offer Year 10 students a Careers Fair to get them thinking about their future opportunities and to show them as much as possible about the opportunities they have after finishing school and college.

We have exhibitors come from around the country representing sixth form colleges, universities, apprenticeship providers and employers to give our students exposure to the opportunities available to them.

We also have a drop-in session with all year groups (including sixth form) invited to pop in during lunch time to have a look around and speak to the exhibitors, whilst parents and carers are also invited in after the college day.

CAREERS SPOTLIGHT

This month, our GCSE students completed fieldwork at Formby Beach and Liverpool City Centre. Geography fieldwork is an important part of understanding real-world applications of the subject. It's not just about the environment—it's also a stepping stone to various careers!

Here are some careers related to Geography:

- Environmental Consultant
- Urban Planner
- Cartographer
- GIS Specialist
- Conservation Officer



If you're passionate about Geography and want to explore career opportunities, speak to our careers advisor!