

## **Extended Certificate in Business**

**For some of our new recruits business will be a completely new subject and for others you may have studied it at school. Either way, business is such a dynamic and rapidly changing subject that there is always information to access to stories to read to improve your knowledge.**

**In Y12 you will study two units of the four unit qualification:**

**Unit 1: Exploring Business - Coursework (internally assessed)**

**Unit 3: Personal & Business Finance - Examination (externally assessed)**

In the current climate there are lots of news stories about business that will help you to hit the ground running in September. First thing to do is to download the BBC news app onto your phone and regularly view business news stories.

Newspapers are easily accessible online too – we recommend The Guardian and The Financial Times (especially the business sections).

Think about the impact the current situation is having on different types of businesses: retail e.g. supermarkets, clothing stores, manufacturing, small businesses and those who are self-employed are just a few groups to consider.

Thinking ahead to Personal Finance – what impact is this having on the value of individual's savings? What about the ability of households to pay for essentials? e.g. mortgage, rent, bills, food

Any information you can gather will be really useful when we start the course in September.

There are also many business podcasts that can be accessed providing a host of relevant, topical information.

<https://www.bbc.co.uk/podcasts?q=business>

Use the link above to download and listen to some of the podcasts.

### **Wider Reading – books you may be interested in include**

- Business Stripped Bare: Adventures of a Global Entrepreneur – Sir Richard Branson
- The Making of Tesco – Sarah Rye
- The Google Story - David A. Vise

### **Or you may prefer to watch some of the following Films/Documentaries**

- Made in Dagenham – film
- Steve Jobs - film

- Inside the Factory – currently on BBC 2
- Supermarket Secrets – originally screen on BBC 1 last year, clips available on YouTube
- Inside Tesco: Britain 's Biggest Supermarket - <https://www.my5.tv/inside-tesco-britain-s-biggest-supermarket/season-1/inside-tesco-britain-s-biggest-supermarket>
- Sainsbury's: 150 years on the High Street - <https://www.my5.tv/sainsbury-s-150-years-on-the-high-street/season-1/inside-sainsbury-s-britain-s-oldest-supermarket>
- Inside Bentley: a Great British Motor car - <https://www.channel4.com/programmes/inside-bentley-a-great-british-motor-car/on-demand/66401-001>
- Inside Alton Towers - <https://www.dailymotion.com/video/x6vycp1>
- The Apprentice – episodes available on BBC IPlayer
- Dragons' Den – episodes available on BBC IPlayer
- The Hotel Inspector – episodes available on YouTube

**There is plenty to keep your mind occupied over the coming weeks/months until you join the Business department at Cowley Sixth Form College. The great thing about this subject is that it is real and happening now.**

**Take Care and we will see you in September.**