

COWLEY LANGUAGE COLLEGE

Course / Subject Title: BTEC Travel and Tourism

Contact: Mr Potter

Comments from Teaching Staff

A BTEC First in Travel and Tourism will provide you with an in depth knowledge of how all the components of the travel industry work together to supply tourism experiences for every need. You will learn how to deal with customers and solve problems, as well as studying the appeal of two European destinations in great detail. This is an ideal starting point for anyone interested in travelling the world and experiencing different cultures via tourism.

Course Description

The three units needed to achieve a BTEC First certificate are:

- The travel and tourism industry
- Customer care in travel and tourism – involving role plays
- An in depth investigation of two travel and tourism destinations

Visits will be used to enrich the course and provide vocational insight.

Assessment

All units are assessed on the quality of coursework.

Skills Developed

Communication – vital in most jobs
ICT and people skills.

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Progression Routes at Cowley

Successful students, especially those with Merit or Distinction, may proceed to BTEC National in Travel and Tourism

Comments from Students

“I enjoyed the playing different part in the role plays”

“I like the fact you can take control of your own work by studying destinations of our choice”