

COWLEY LANGUAGE COLLEGE

Course / Subject Title: GCSE Business Studies

Contact: Miss Smart

Comments from Teaching Staff

The course enables you to understand the realities of how the world works.

It gives a broad coverage of different topics in business.

Course Description

- 2 year course
- Exam and Coursework
- Case Study, Video, Internet books

Assessment

75% Exam

25% Coursework

Coursework in Year 11 – Autumn Term

Coursework and Exam are linked by a pre reading case study

Skills Developed

- Written communication
- Spoken communication
- Numeracy
- Presentation skills
- Teamwork
- ICT
- Report writing

COWLEY LANGUAGE COLLEGE

Progression Routes at Cowley

Continuing Education:
Business Studies A Level

Careers:

- Degree courses e.g. Marketing
- HNC / HND Business and Finance
- Retail, travel industry, professional clerk e.g. banking, solicitor
- Management training e.g. Arcadia Group

Comments from Students

“It will help me get a good job and will help to set up my own business”

“It helped me realize there are lots of different aspects to a business which means there are lots of different jobs out there”