

COWLEY LANGUAGE COLLEGE

Course / Subject Title: GCSE Graphic Products

Contact: Ms Griffiths, Miss Harvey, Miss Trafford

Comments from Teaching Staff

Graphic Products always achieves good results and students produce high quality work based on interesting briefs.

Course Description

- 2 year course
- Examination and coursework

Graphic Products:

- Year 10 projects include movie marketing and corporate identity for an airline.
- In Year 11 students design and make a final project from a list set by the exam board. This could include making point of sale displays, packaging and other promotional materials for either a restaurant/café/new product eg CD, DVD, perfume etc.

Assessment

- 60% Coursework (by February)
- 40% Examination

Skills Developed

- Research and analysis
- Ideas and drawing skills
- Model making and evaluation

COWLEY LANGUAGE COLLEGE

Progression Routes at Cowley

AS level Product Design

A2 level Product Design

Careers

Designer, graphic designer, product development, design and technology careers and advertising.

Comments from Students

“This is an excellent course to take if you are interested in the design area. It is made of 60% coursework which is brilliant fun and only 40% examination which you will be fully prepared for. This course is a lot of fun and a good challenge.”