



### **What the course will involve -**

Studying for this specification encourages you to develop interest in and enjoyment of the Media in all its forms, through reading and viewing different forms of media including film, newspapers, television, magazines, radio and new media like the Web. The qualification will enable you to look critically at how the Media plays an important aspect in our lives and how we as consumers are part of the processes connected to the wider world.

The course follows a 4 module format. Two are completed for AS Level and two for A2 Level. Practical Coursework is a requirement for both AS and A2. This specification includes a work to compare two forms of media.

Elements of the examination are visual, as the candidate is required to comment on moving images and discuss them in the answers given. Coursework specifically involves the production of various forms of media including student directed adverts, websites and magazine articles.

## **Exam Board: AQA**

## Assessment for AS Level -

Coursework: Practical production project involving media technology

Exams: Investigating media 2 hours

## Assessment for A2 Level -

Coursework: Research and production

Exams: Critical Perspectives 2 hours

## What the course can lead to -

**Continuing Education** - Media Studies is a fascinating and hugely popular area of modern culture. Being media literate is essential in a modern and fast world. All universities and colleges offer opportunities for under and post graduate study.

**Careers** - Journalism, Social Scientist, Linguist, Lecturing, Publishing, T.V. and Film Production, Radio, Magazines, News, New Media Industries and many other cutting edge and innovative career paths.



## Entry Requirements -

You will be expected to have at least a grade B at GCSE English Language and good IT skills would be a bonus. You must will have a genuine interest in all aspects of the Media, particularly film, television and printed communication and will be committed to the independent study and research required for success in this.