



What the course will involve -

Why are adverts for iPods shown on TV in the intervals of programmes like "Friends" and "X-Factor"? Why do UK firms choose to produce abroad? Why do some people get paid £10,000 a week whilst others get £100 a week?

Advanced Level Business Studies is a lively and thought-provoking course and students will have the opportunity to develop an interest in and gain knowledge of many issues within the world of business today.

At AS Level you will cover the following areas:

Starting a Business, Financial Planning, People in Business, Finance, Operations Management, Marketing and the Competitive Environment

At A2 level, you will cover the following areas:

Financial Objectives, Human Resources Strategies, Financial Accounts, Corporate Aims and Objectives, Marketing & Operations, Assessing & Managing Change

Exam Board: AQA

Assessment -

Assessment is by means of 2 examinations which take place at the end of Year 12. This accounts for 100% of the AS Award and 50% of the full A Level. There is a report to complete as part of the A2 qualification.

The course is taught via a combination of classroom teaching, class discussion and debates, undertaking field trips and analysing real business situations through case studies.

What the course can lead to -

Continuing Education - Various Degrees in Business including: Business Administration, Business Studies, International Business, Accounting & Finance.

Careers - Management Training, Marketing, Retail Management, Accountancy, Buying & Sales.



Entry Requirements -

It is not necessary to have studied Business Studies at GCSE, but it is preferred. Those who have done so should have at least a grade C, as well as a minimum of 5 Grade C GCSE passes overall, including both Maths and English.